



T H E *social* L E G A C Y

**45 Years of LIFE in New Orleans**

With admiration, respect, love and appreciation for your contributions and sacrifices that made possible

T H E *Morial* L E G A C Y

**45 Years of LIFE in New Orleans**

*Sybil H. Morial, Dr. Julie Morial Cruz, Juan Cruz, Michelle Miller Morial, Jacques E. Morial,  
Cheri Morial Ausberry, Verge Ausberry, Judge Monique G. Morial, Kemah Dennis-Morial, Mason Morial,  
Margeaux Morial, Martine Cruz, Mathieu Cruz, Austin Ausberry and Jaiden Ausberry*

*The Mayoral Cabinets and Administrations of Dutch and Marc Morial*

*The LIFE/GUMBO Coalition*

*The Extended Morial Family of Community, Neighborhood, Political, Business, Academic and Religious Leaders*

*Marc Morial*



## Birth, Life and a Legacy

Sybil Haydel Morial envisioned, for herself and her family, a life of great significance. Leave it to a teacher to kindle the spirit of service within multiple generations of men and women. The individuals who were inspired by her passion – her children, her husband and her friends – grew into leaders in their own right. And the torch was passed.

For more than a half-century, the matriarch of the Morial family, has participated in a broad-based civil rights movement. That movement would positively impact the indignities of



Dutch, Marc and Jacques Morial in the Chamber of The Louisiana House of Representatives

segregation and class and color privilege and form the cornerstone of the Morial Civic Legacy.

Sybil Haydel, the daughter of Dr. C.C. Haydel and former teacher Eudora Arnaud, attended Xavier Prep, Xavier University and Boston University (BU). In the early 1950's, while at BU, she joined a coterie of black students from area schools including MIT and Harvard. The dynamic group embraced the beginnings of a political revolution and discussed what each needed to do to be part of the change they foresaw. Among these students was a BU doctoral candidate in theology named Martin Luther King, Jr.

It was the summer of 1954, on break from a Newton, Massachusetts teaching position, when Sybil met a young civil rights lawyer named Ernest Nathan "Dutch" Morial. Dutch Morial, was a civil rights revolution all unto himself, having just broken his first barrier in the pre-civil rights era of the Deep South. He became the first African American graduate of Louisiana State University School of Law.

They married in 1955.



Dutch and Sybil Morial

**“ [Dutch Morial] was the last of a very important line of civil rights figures in New Orleans, part of a civil rights movement that went all the way back to Reconstruction. ”**

Dr. Joseph Logsdon,  
University of New Orleans  
*The New York Times*, December 25, 1989



Dutch and Sybil Morial with the Rev. Jesse Jackson

**“ Morial’s emphasis on increased participation at the personal and neighborhood levels raised black political sensitivities, priorities and expectations which, in turn were reflected at the polls... ”**

Dr. Walter De Vries,  
University of Michigan,  
University of North Carolina  
and Duke University  
*The Times Picayune* April 27, 1986

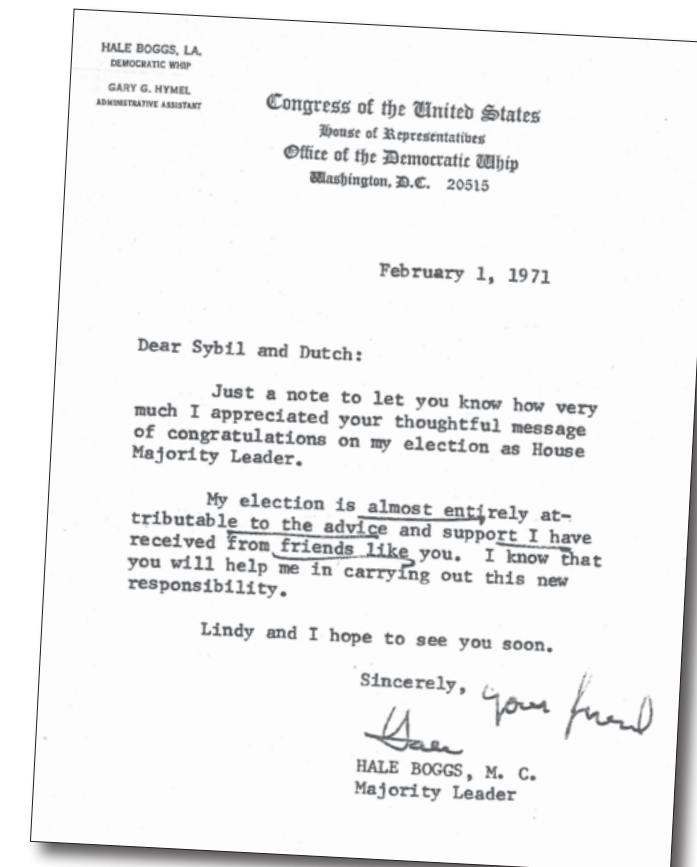
State Representative Dutch Morial,  
Louisiana House Chamber



A.P. Tureaud and Dutch Morial

Morial led, with mentor and friend A.P. Tureaud, numerous successful desegregation lawsuits aimed at education, transportation and public institutions. Sybil Morial continued teaching and working as a community activist. She organized the Louisiana League of Good Government whose mission was black voter registration.

Sybil has worked individually and with her late husband on a myriad of social justice issues to improve the City of New Orleans and the quality of life of its people. Among their numerous individual honors, Dutch and Sybil Morial were jointly awarded the Silver Torch of Liberty Award by the Anti-Defamation League.



Sybil gave birth to five children, all of whom have continued the family’s civic legacy. Julie is a doctor. Marc is a lawyer, former Mayor (1994-2002) and National Urban League President and CEO. Jacques is a Community Activist and Political Consultant. Cheri is a Banking Executive and Chair of the Baton Rouge Downtown Development District. And Monique is the First City Court Judge for Orleans Parish.





# Louisiana Independent Federation of Electors (LIFE)

The Louisiana Independent Federation of Electors (LIFE) was incorporated on January 16, 1967 in New Orleans, Louisiana. The LIFE Articles of Incorporation named Civil Rights Lawyer Ernest N. “Dutch” Morial its registered agent and legal witness.



State Rep. Morial, 1968 Democratic National Convention, Chicago

The incorporation of the LIFE organization launched a 45 year civic legacy of the Morial Family and countless citizen volunteers, elected officials and appointed public servants that share a vision of strong resolute leadership, progressive inclusive governance and committed community service.

This shared vision has never wavered from the organization’s original 1967 bylaws that affirm the LIFE purpose.

- To stimulate in citizens of Louisiana an active interest in the governmental affairs of the State of Louisiana.
- To increase the efficiency of popular government.
- To encourage and stimulate citizens of Louisiana to become registered voters and to exercise the franchise in all elections in the State of Louisiana.
- To preserve and expand the American way of life, and to foster and perpetuate in the service of America and of Louisiana the great ideals and principles of the Democratic Party.
- To support, actively, the nominees of the Democratic Party in national, state, and local elections.



Mayor Marc H. Morial endorsing candidate Mary Landrieu for U.S. Senate, 1996



Marc Morial's first electoral campaign for U.S. Congress, 1990



Elected President of Alpha Phi Alpha Fraternity in 1968, Ernest “Dutch” Morial shares a moment with future U.S. President Jimmy Carter

“ Perhaps the strongest impact [Dutch] Morial had on the campaign process was his ability, in his election and many others, to buck major elements within the traditional political establishments, both black and white. ”

The Times Picayune, April 27, 1986

## Selected List of LIFE-Endorsed Candidates \*If we omitted you, we apologize.

**1960's**  
Charles Foti  
Ed Lombard  
Frank Minyard  
Frank Shea  
James Glancey, Jr.  
Joan Armstrong  
John Lambert  
Oliver Delery  
Philip Ciaccio  
Thomas Early  
T. Hale Boggs

**1970's**  
Rev. Avery Alexander  
Dorothy Mae Taylor  
Ed Lombard  
Edwin Edwards  
Harry Connick  
Israel Augustine  
J. Bennett Johnston  
Jimmy Carter  
Johnny Jackson Jr.  
Joseph DiRosa  
Joseph Giarrusso  
Lindy Boggs  
Louis Charbonnet  
Moon Landrieu  
Russell Long  
Sidney Barthelemy  
Steve Plotkin  
Walter Marcus  
Jimmy Fitzmorris  
Revius Ortique, Jr.

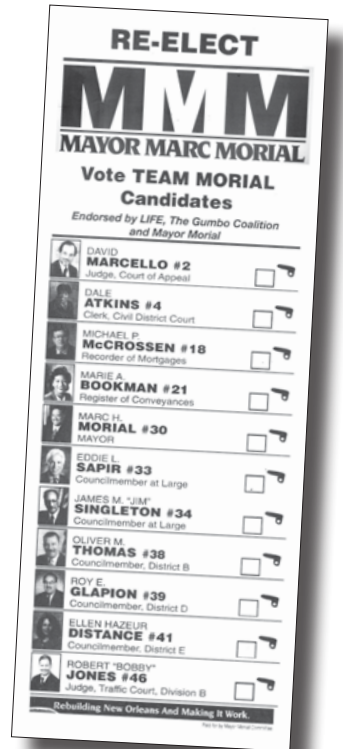
**1980's**  
Paul Valteau  
Arthur Morrell  
Bernette Johnson  
Charles Jones  
Dwight McKenna  
Errol Williams  
James Singleton  
John Breaux  
Lambert Bossiere, Jr.  
Michael Bagneris  
Mike Early  
Miriam Waltzer  
Woody Koppel, Sr.  
Yada Magee  
Dennis Bagneris  
William Jefferson  
Robin Giarrusso  
Pascal Calogero

**1990's**  
Alex Heaton  
Arthur Hunter  
Bill Clinton  
Bob Odom  
Camille Buras  
Cleo Fields  
Dale Atkins  
Diana Bajoie  
Ed Murray  
Eddie Sapir  
Ellen Hazeur  
Fox McKeithen  
Francis Heitmeier  
Garey Forster  
Jim Brown  
Jim Fowler  
Jon Johnson  
Kathleen Blanco  
Mary Landrieu  
Mitch Landrieu  
Moon Landrieu  
Naomi White Farve

Oliver Thomas  
Paul Sens  
Paulette Irons  
Renee Gill Pratt  
Richard Ieyoub  
Roland Belsome  
Richard Ganuchau  
Ethel Simms Julien  
C. Hearn Taylor  
William Detweiler  
Carolyn Gill-Jefferson  
Rev. Harold Mayberry  
Roy Glapion  
Ronald Burke, Jr.  
Rose Ledet  
Scott Shea  
Sean Early  
Suzanne Haik Terrell  
Terri Love  
Troy Carter  
Robert Jones

**2000's**  
Austin Badon  
Barack Obama  
Cedric Richmond  
Cynthia Hedge-Morrell  
Cynthia Willard-Lewis  
J.P. Morrell  
James Carter  
Jared Brossett  
Lambert Bossiere, III

Marlin Gusman  
Regina Bartholomew  
Wesley Bishop  
Mitch Landrieu  
Monique Morial



“ Marc Morial leaves a legacy of bi-racial coalition building...LIFE often swam against the tide in black precincts...In many ways, the practice took the racial edge off many political campaigns. ”

Clancy Dubos, Gambit Weekly, May 7, 2002





## 1978-1986 – The Era of Inclusion

Established government model for minority business participation in City operations and capital construction projects.

- Created the first Office of Minority Business Development and the first Women’s Business Enterprise Unit to bring women and minorities into the economic mainstream. \$120 Million in public contracts were awarded to minority and women-owned businesses.
- Created the first Set-Aside Programs ensuring that a percentage of City Government purchase and construction contracts went to minority and women-owned firms.
- Established a Jobs Equity Plan.
- City Board and Commission members appointed reflected, for the first time in the City’s history, all cultures, ethnic groups, professions, special interests, educational levels, and social and business statuses.

Appointed among the first African Americans and Women to top City Government posts.

- Appointed the City’s first female Chief Administrative Officer and African American Police Chief and the first woman Deputy Superintendent of Police.



A Dutch Campaign Rally



Dutch with a young musician

- City Government rank and file changed as women and African Americans assumed roles in government departments and agencies.
- Increased New Orleans Police Department black officer employment by 117%.

### Governance

Open and Responsive City Government.

- Unprecedented community outreach efforts were made to provide City Government with information and citizen input that had never been received in its history.
- A cross section of New Orleanians participated in more than 60 volunteer Tasks Forces, Citizen Commissions and Advisory Panels.
- Organized Town Hall Meetings brought City Department heads to neighborhoods to answer questions and provide information about government services.

Reformed, Reorganized, Modernized.

- During the Mayoral transition, Dutch commuted between the New Orleans transition office and Harvard’s Kennedy School of Government where he

**“ Let the word go forth on this first day of May, 1978, that a new era has begun in New Orleans. The requiem has sounded for the old political order. This administration will not do business as usual. Those who do not know it now, will know it later. ”**



Dutch Morial  
Inaugural Address, May 1, 1978

**“ The mayor has developed the best economic master plan seen in New Orleans for short-term growth as a regional corporate headquarters and tourism center, while laying the groundwork for long-term industrial development. ”**

Dr. Monte Piliawsky  
*The Review of Black Political Economy*  
Spring 1985



**“ Morial has been a unifying force within New Orleans. ”**

*The Times Picayune, April 27, 1986*

served as a Fellow in the Institute of Politics, preparing to assume the Office of the Mayor.

- Pursuant to Peat, Marwick, Mitchell & Co. Management Plan, reorganized the Mayor’s Office structure providing timely information and options to meet the City’s challenges and administer daily affairs.
- Assembled a strong group of competent reform-minded legal, academic and public policy professionals that reorganized and modernized City Government.
- Instituted zero-based budgeting.
- Initiated privatization of Government services.

Established social services task forces to address lower income residents’ needs and services impacted by reduced Federal funding resources.

- As the Chair of the U.S. Conference of Mayors’ Task Force on Hunger and Homelessness, Dutch testified before Congress for increased appropriations to cities for the urban poor.
- Organized Alliance for Human Services to coordinate public and private response to human needs.
- Conducted first Citywide food drive with New Orleans Food Bank and Bread for the World.

### Capital Improvement Programs

Initiated the first comprehensive capital improvement program since the 1950’s.

- Received voter approval for five separate bond issues in 1981, 1983, 1984 and 1985 totalling \$210 million for library renovations, fire and police stations, renovation of Gallier Hall, a new fire and police academy, improvements to West End and Audubon Park, correctional facility renovations, renovations to more than 28 of the City’s parks, improvements to City Hall, the Museum of Art, sanitation and mosquito control facilities and to purchase the land for the expansion of the Convention Center.



Mayor Dutch Morial leaves the witness table after testifying before U.S. House Committee regarding budget cuts to cities. February 14, 1985

### Economic and Business Growth

Established the City’s first Office of Economic Development and authored the City’s first economic development strategy to diversify the City’s economy.

- 1980 -1984 saw a downtown construction boom that had not been seen in the City in 100 years.
- Multiple office towers were constructed throughout the Central Business District to house the headquarters, or large regional offices, for companies such as Freeport-McMoRan, Pan American Life, Exxon, Chevron, Gulf Oil, Amoco, Mobil, Murphy Oil and Texaco. By the mid-1980s, with other large employers, such as Royal Dutch, Shell, Louisiana Land and Exploration and McDermott International, thousands of professional workers were employed in downtown offices.
- Created Almonaster-Michoud Industrial Business Park in New Orleans East.

Forged public private partnerships that broaden the retail base.

- Urban Development Action Grant helped to finance retail developments including: The New Orleans Centre, The Riverwalk, Canal Place Phase II Development and The Jackson Brewery.





**Leadership**

President of the U.S. Conference of Mayors (USCM) twice during his Mayoral term.

- Recognized by USCM for his pioneering urban policies in minority business development, volunteerism and hunger and homelessness.
- Appointed to several committees in the Democratic Party, eventually serving on the Democratic National Committee Executive Committee.

Founding member of Louisiana Conference of Mayors – a unified voice for Louisiana Mayors at the State Legislature.



*Dutch chaired the "Jesse Jackson for President" Campaign in Louisiana in 1984*

Co-Chaired the National Privatization Council with Prescott S. Bush, Jr.

- Advocated the greater participation of private enterprises in public functions. Increased privatization of city services such as sanitation and street and highway improvements.

**Tourism and Hospitality**

After five years of planning and construction, the New Orleans Convention Center was dedicated in December of 1983.

- Established the New Orleans Exhibition Hall Authority to develop and operate a modern convention center to accommodate New Orleans' growing tourism and convention market.

- Secured Urban Development Action Grant Funds as a part of federal-state-local financing.
- When the Convention Center's doors opened in 1984 it was 50 percent booked through the year 2000.
- Hotel room inventory jumped from 20,000 (1980) to 23,000 (1983) to more than 25,000 (1985).
- In 1992, the convention center was formally named for the late Mayor. For more than three decades, the Ernest N. Morial Convention Center has been a major economic engine for the City and the Region, positioning New Orleans, as one of the world's top convention and visitor destinations.

Founded French Quarter Festival in 1983.

- The first French Quarter Festival was held in 1984 – originally conceived to celebrate the recent completion of capital improvements to streets and sidewalks in advance of the 1984 World's Fair. Locals and visitors were encouraged to return and enjoy the French Quarter's new vibrancy and beauty. In April of 2012, the festival celebrated its 29th anniversary with attendance topping 574,000.
- The 1984 Louisiana World Exposition, a privately initiated endeavor, afforded the Morial Administration the opportunity to secure funding and make public improvements. These improvements revitalized the old warehouse district into a downtown residential and arts district.



*Dutch exercising with Richard Simmons at French Quarter Festival*



**“ We would not be here today if it were not for the efforts of Dutch Morial... I guarantee you that the Convention Center will have a greater economic impact on our community than any other structure built during the 1980s. ”**

*Owen Brennan  
Chairman of the Exhibition Hall Authority  
The Times-Picayune, December 2, 1983*



**Public Safety**

- Created City's Office of Municipal Investigation.
- Managed February 1979 Police Strike that forced the tough decision to cancel Mardi Gras and secured State Police and National Guard replacements for striking police officers.
- Instituted the 9-1-1 telephone response program.
- Created City's first comprehensive neighborhood watch with more than 150,000 citizens participating in efforts to address crime.
- Upgraded Police Pay.



*Mayor Dutch Morial with Neighborhood Watch Group*



*Mayor Dutch Morial Initiates Taxis on Patrol Safety Campaign*



*Mayor Dutch Morial speaks to a crowd of supporters*

**“ Morial's most enduring legacy will be the mark he made as the city's first black mayor. He was adored by blacks. He was respected by whites, even his enemies. It should not have needed proving, but he proved to both races that a black could serve the city as mayor with honor and distinction and leave his mark on its history. ”**

*Iris Kelso  
The Times-Picayune, December 27, 1989*



**Ernest Nathan “Dutch” Morial (1929-1989)**

Ernest N. “Dutch” Morial was a political figure and a leading civil rights advocate. He was the first African American mayor of New Orleans (1978-1986).

Morial, a New Orleans native, grew up in the Seventh Ward. His father was Walter Etienne Morial, a cigar maker, and his mother was Leonie V. Moore Morial, a seamstress. He attended Holy Redeemer Elementary School and McDonogh #35 Senior High School. He graduated from Xavier University of Louisiana in 1951.

In 1954, Morial broke his first barrier in the pre-civil rights era of the Deep South becoming the first African American graduate of Louisiana State University School of Law. He spent two years with the United States Army intelligence corps and returned to New Orleans to begin working as an attorney.

In 1955, he married Sybil Haydel, later to become a Dean of Xavier University of Louisiana. The couple had two sons, Marc and Jacques, and three daughters, Julie, Cheri, and Monique.

From 1962-1965, Morial came to prominence as president of the New Orleans NAACP. He had been working with his mentor, the legendary A. P. Tureaud in court room battles since the late 1950’s. He won numerous civil rights cases involving the desegregation of Louisiana public schools, New Orleans taxicabs, buses, and the city’s recreation department and public facilities such as the Municipal Auditorium. In 1965, Morial became Louisiana’s first African American Assistant U.S. Attorney.

He became the first African American member of the Louisiana State Legislature since Reconstruction when he was elected in 1967. He ran for an at-large position on New Orleans’ City Council in 1969–1970 and lost narrowly.

He then became the first African American Juvenile Court Judge in Louisiana in 1970. When he was elected to the Louisiana Fourth Circuit Court of Appeal in 1972, he was the first African American to have attained this position as well.



*Dutch Morial elected Mayor of New Orleans, November 12, 1977*

Dutch Morial played a prominent national role as President of the U.S. Conference of Mayors as well as a member of the Board of Directors of the National NAACP. In 1992, the Convention Center was formally named the Ernest N. Morial Convention Center.



**Mayor’s Cabinet (1978-1986)**

*If we omitted you, we apologize.*

<p>Chief Administrative Officer</p> <ul style="list-style-type: none"> <li>• Reynard Rochon</li> <li>• Errol Williams</li> <li>• Cora Basile</li> </ul> <p>City Attorney</p> <ul style="list-style-type: none"> <li>• Donald Hoffman*</li> <li>• Sal Anzelmo</li> </ul> <p>Executive Counsel</p> <ul style="list-style-type: none"> <li>• David Marcello</li> <li>• Michael Bagneris</li> </ul> <p>Police Superintendent</p> <ul style="list-style-type: none"> <li>• James Parsons</li> <li>• Henry Morris*</li> <li>• Warren Woodfork</li> </ul> <p>Fire Chief</p> <ul style="list-style-type: none"> <li>• William McCrossen*</li> </ul> <p>Finance</p> <ul style="list-style-type: none"> <li>• Henry Simmons</li> <li>• Errol Williams</li> <li>• Bobby Major</li> </ul> <p>Safety and Permits</p> <ul style="list-style-type: none"> <li>• Harold Gorman</li> <li>• Evelyn Pugh</li> </ul> <p>Utilities</p> <ul style="list-style-type: none"> <li>• Joseph Womble</li> <li>• Andre Neff</li> <li>• Jim Prigmore</li> <li>• Chuck Lampkin</li> <li>• Lilliam Zayas</li> </ul> <p>Property Management</p> <ul style="list-style-type: none"> <li>• Jesse Dupart, Sr.</li> <li>• Bruce Simms</li> <li>• Marlin Gusman</li> </ul>	<p>Health</p> <ul style="list-style-type: none"> <li>• Dr. Rodney Jung</li> <li>• Dr. Brobson Lutz</li> </ul> <p>Welfare</p> <ul style="list-style-type: none"> <li>• Morris F.X. Jeff, Jr.*</li> </ul> <p>Recreation</p> <ul style="list-style-type: none"> <li>• Andrew Brown</li> <li>• John Glapion</li> <li>• Madlyn Richard</li> <li>• Russell Lanham*</li> <li>• Cheryl Wilson Cramer</li> <li>• Irma Muse Dixon</li> </ul> <p>Streets</p> <ul style="list-style-type: none"> <li>• Blaise Carriere</li> <li>• Harold Gorman</li> <li>• Betty Jo Everett</li> </ul> <p>Sanitation</p> <ul style="list-style-type: none"> <li>• Patrick Koloski*</li> <li>• Anthony Stant*</li> <li>• Cliff Scineaux</li> </ul> <p>Regional Transit Authority</p> <ul style="list-style-type: none"> <li>• Dean Bell</li> </ul> <p>Executive Assistant Intergovernmental Affairs</p> <ul style="list-style-type: none"> <li>• James Chubbuck*</li> <li>• Wayne Riley</li> </ul> <p>First Executive Assistant Planning and Development &amp; Executive Assistant Policy Planning</p> <ul style="list-style-type: none"> <li>• Dr. Anthony Mumphrey</li> </ul> <p>Executive Assistant Planning and Development</p> <ul style="list-style-type: none"> <li>• John Hammond</li> </ul>	<p>Executive Assistant Human Resources</p> <ul style="list-style-type: none"> <li>• Arnold Broussard</li> <li>• Helen Stanwood</li> </ul> <p>Special Assistant</p> <ul style="list-style-type: none"> <li>• Harriet Burnett*</li> </ul> <p>Special Assistant</p> <ul style="list-style-type: none"> <li>• Ronald Gardner</li> </ul> <p>Public Information</p> <ul style="list-style-type: none"> <li>• Jay Handelman</li> <li>• John Bender</li> <li>• Bob Dabney</li> <li>• Cheron Brylski</li> </ul> <p>Federal Programs and Special Projects</p> <ul style="list-style-type: none"> <li>• Dr. Alma Young</li> <li>• John Hammond</li> <li>• Larry Rosenstrauch</li> </ul> <p>Human Resources</p> <ul style="list-style-type: none"> <li>• John Pecoul, Jr.</li> </ul> <p>Economic Development</p> <ul style="list-style-type: none"> <li>• Brenda Vorhoff</li> </ul> <p>Environmental Analysis</p> <ul style="list-style-type: none"> <li>• Gino D. Carlucci</li> </ul> <p>Analysis and Planning</p> <ul style="list-style-type: none"> <li>• Stephen Villavaso</li> </ul> <p>Planning and Community Services</p> <ul style="list-style-type: none"> <li>• Alvertha Bratton-Penny</li> <li>• Cheryl Wilson Cramer</li> </ul>	<p>Volunteers in Government of Responsibility (VIGOR)</p> <ul style="list-style-type: none"> <li>• Marjorie Stich*</li> <li>• Denise Ott</li> <li>• Louadrian Reed</li> </ul> <p>Housing and Community Development</p> <ul style="list-style-type: none"> <li>• Austin Penny, Jr.</li> </ul> <p>Economic and Fiscal Analysis</p> <ul style="list-style-type: none"> <li>• Lee Madere*</li> </ul> <p>International Relations</p> <ul style="list-style-type: none"> <li>• Alberto Fowler</li> </ul> <p>Employment Training and Development</p> <ul style="list-style-type: none"> <li>• Sandra Gunner</li> <li>• Louis Saulny</li> </ul> <p>Minority, Women and Small Business</p> <ul style="list-style-type: none"> <li>• Marlin Gusman</li> </ul> <p>Criminal Justice Coordinating Council</p> <ul style="list-style-type: none"> <li>• Frank Serpas</li> </ul> <p>Transit Administration</p> <ul style="list-style-type: none"> <li>• Dean Bell</li> </ul> <p>Parkway and Parks</p> <ul style="list-style-type: none"> <li>• Charles Nutter</li> <li>• Florence Schornstein</li> </ul> <p>City Planning</p> <ul style="list-style-type: none"> <li>• Harold Katner</li> <li>• Robert Becker</li> </ul>	<p>Audubon Park Commission</p> <ul style="list-style-type: none"> <li>• Ron Forman</li> </ul> <p>Vieux Carré Commission</p> <ul style="list-style-type: none"> <li>• Lynda Friedman</li> <li>• Henry Lambert</li> <li>• Steve Hand</li> </ul> <p>French Market Corporation</p> <ul style="list-style-type: none"> <li>• Tom Whalen</li> <li>• Emilie Chandler</li> </ul> <p>Historic District Landmarks Commission</p> <ul style="list-style-type: none"> <li>• Sandra Levy</li> </ul> <p>Sewerage and Water Board</p> <ul style="list-style-type: none"> <li>• Stuart Brehm</li> <li>• Harold Katner</li> </ul> <p>Library</p> <ul style="list-style-type: none"> <li>• M. Eugene Wright, Jr.</li> </ul> <p>Aviation Board</p> <ul style="list-style-type: none"> <li>• Paul Stoulig</li> </ul> <p>Housing Authority of New Orleans</p> <ul style="list-style-type: none"> <li>• Andrew Douglas</li> <li>• Sidney Cates</li> </ul> <p>Downtown Development District</p> <ul style="list-style-type: none"> <li>• R. Thomas Cucullu, Jr.</li> <li>• Jerry Moomau</li> </ul> <p>Museum of Art</p> <ul style="list-style-type: none"> <li>• John Bullard</li> </ul>
--	---	---	---	---

\* deceased





Eight years had elapsed since Dutch Morial was Mayor of New Orleans and four years since his untimely death. It was a time of great crisis in the City, the police department was considered the most brutal and corrupt in the nation and the city had suffered more than 400 hundred murders in 1994.

It was during this period that Dutch's son State Senator Marc H. Morial and his Gumbo Coalition emerged. Marc Morial was the youngest person elected Mayor of New Orleans in 50 years and one of the youngest mayors of a major American City. As Mayor he led the City 1990's renaissance, leaving office with a 70% approval rating.

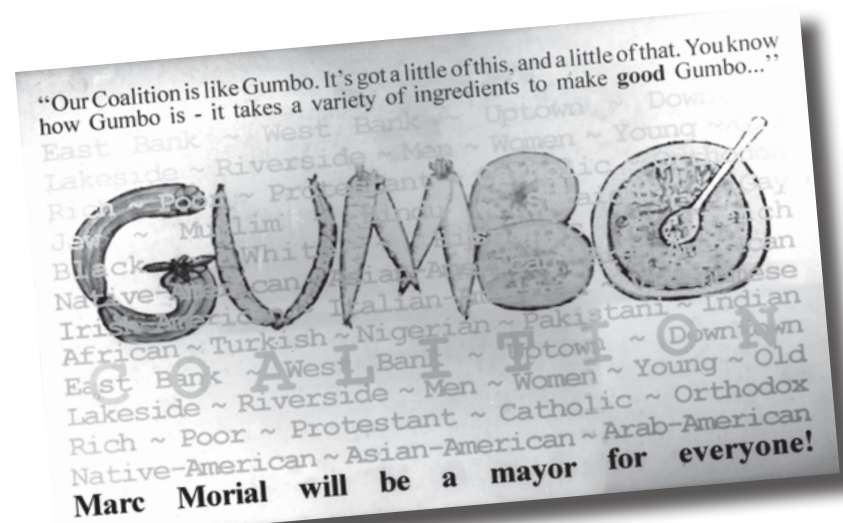


Mayor Marc H. Morial  
Inaugural Address, May 2, 1994

**“ We must make New Orleans a city where every street is safe. Let me put on notice – the drug pushers, the gun toting hoodlums and the thugs who prey on our helpless citizens. Make no mistake about it. There’s a new Sheriff in town, and we are going to run you out of New Orleans. ”**

**“ These candidate recommendations demonstrate the LIFE organization’s commitment to supporting a broad based coalition of people who consistently advocate an agenda that supports the City of New Orleans. ”**

Mayor Marc H. Morial  
October 1995



## 1994-2002 – A Catalyst for Change

### Police Reform and Crime Reduction

When New Orleans went from worst to first in the nation's crimes statistics, it was a community triumph that reflected the urgent police reform and public safety efforts of a coalition that represented every segment of the City.

- National search team selected Richard Pennington to head the New Orleans Police Department (NOPD).
- Police Reform enacted: 600 police officers were arrested, fired, disciplined or resigned while under investigation. Dozens of officers went to jail and two went to Death Row.
- Nation's first juvenile curfew law reduced murders of teenagers by more than 60 percent.
- Community Oriented Policing (COPS) substations were staffed and operated 24 hours/7 days a week in housing developments.



Mayor and Police Chief make NOPD reform announcement

- Instituted the COMSTAT program, a computerized system that recorded every crime and held district commanders accountable for crime reduction.
- Violent crime reduced by 50 percent over eight years.
- Overall crime lowest in 27 years.
- Murder rate dropped by over 50 percent.
- NOPD Officers received from 12-62% percent pay increases and the force grew to 1,700 police officers.
- The New Orleans Police Foundation, formed by local business leaders, and All Congregations Together, a single organization of churches and synagogues, gave of their financial and community resources to support crime prevention efforts.
- 1996 All-America City Award.
- 1999 National Crime Prevention Council–America's Six Safest Cities Award.
- 2000 U.S. Conference of Mayors' City Livability Award.
- Two 1st Place National Night Out Against Crime Program Recognitions.

### Youth Investment

Recognized that young people are our most important asset and key to the growth and success of the City.

- Recreation Department Budget doubled to \$9 Million.
- \$15 Million in funding dedicated to recreational facilities.
- Served 26,000 children annually.
- 19 swimming pools, 30 parks and playgrounds.
- Rejuvenated summer camps, teen camps and swimming programs.
- Expanded after-school and cultural programs.



**“ New Orleans juvenile curfew program is a crime-fighting model for the nation. ”**

President Bill Clinton  
The Times-Picayune, May 31, 1996







Mayor at library with New Orleans youth

“Among Morial’s legacies are a vastly improved police department, an ambitious capital construction program and a revised city charter... improved race relations, a stable political climate, and a feeling that New Orleans can turn itself around.”

Clancy Dubos, Gambit Weekly, May 7, 2002



Mayor speaks to Canal Street construction crew restoring streetcar tracks

- The Mayor’s Team placed 2000 students in summer jobs and offered local businesses tax credits for participating in Urban Youth Initiatives.
- The Mayor’s Team became a model for the Work Opportunity Tax Credit signed into law in 1997 by President Bill Clinton.
- Created the New Orleans Youth Congress, Youth Service Day and supported the local Americorps and Youth Action Corps Programs.
- Played an instrumental role in the creation of the Greater New Orleans Education Foundation, the Safe Harbor-Safe Haven Initiative and the New Orleans Back to School Project.

### Rebuild New Orleans NOW!

Jump-started the economy, revived an under funded and dormant City capital program, engaged state and federal lobbying efforts to secure large impact projects and united business-labor-civic coalitions to overwhelmingly pass bond issues to renew and upgrade long-neglected City infrastructure.

- Historic City-Orleans Parish School Board \$300 Million bond issue – Rebuild New Orleans NOW! – upgraded and rebuilt neighborhood streets and boulevards, parks, playgrounds, public buildings and public schools, many of which were more than 100 years old and had not been renovated in years.
- A second \$150 Million Bond Issue continued City revitalization and rebuilding and dedicated \$27 million for improvements to law enforcement facilities.
- \$227 Million Morial Convention Center Phase III expansion, the centerpiece of the State’s and the City’s economy, increased exhibit space 60% and put New Orleans in an elite class for large scale conventions.
- Secured state funding for the Downtown Sports Arena that returned professional basketball to New Orleans.

- Supported the effort to ensure that the New Orleans Saints would continue playing its games at the Louisiana Superdome.
- Secured federal funds for improvements to The Port of New Orleans, the Customs House and the Airport.
- Played a role in the Downtown Revival, a multi-million dollar capital improvement project with the Downtown Development District and Regional Transit Authority.
- Broadmoor branch of the New Orleans Public Library was named for social and civil rights activist, Rosa Freeman Keller, the daughter of Coca-Cola magnate A.B. Freeman and Ella West Freeman.
- The Criminal Court Building at Tulane and Broad was named for Israel Augustine, Jr., the first African American District Judge elected to the Orleans Parish Criminal Court Bench.
- Dedicated the A. Phillip Randolph New Orleans Regional Transit Authority (NORTA) Building on Canal Street. Randolph, a leader in the civil-rights and American labor movement, organized and led the Brotherhood of Sleeping Car Porters, the first predominantly Black labor union.



### Return of the City’s Streetcars

Led the nation in reinvestment in rail and rail stations to add economic value to historic neighborhoods and provide sustainable modes of transportation for the 21st Century.



- Hosted the first National Rail Summit proposing a new vision for America’s cities.
- Developed the master plan for light rail from the union passenger terminal to the airport.
- Developed the Master Rail Transportation Plan to return streetcars to the major thoroughfares of the City with the planned return of the Canal Street Streetcar as the first phase.
- Secured \$157 Million and broke ground on the Canal Street corridor line which stretched from the riverfront to City Park.
- Expansion plans included the Streetcar Named Desire line along Rampart Street with a connection spur on the Loyola Avenue corridor to the Union Passenger Terminal.



### Airport as an Economic Engine

Recreated and renamed the Louis Armstrong New Orleans International Airport into an economic engine for the Metropolitan Area and the Southeast Region of Louisiana.

- \$850 Million rebuilding program.
- Renovated concourses A & B and rebuilt C & D.
- 60 daily flights from Southwest Airlines and 6 new airlines tripling non-stop and direct air service.



- Constructed two new air cargo facilities and 2,500 space parking garage.
- New Airport access road.
- On the centennial of Louis Armstrong’s birth, the Airport was renamed the Louis Armstrong New Orleans International Airport.
- Passenger volume 7 Million (1993) to 10 Million (2002) and more than 10,000 Jobs created.
- \$30 Million in sales for minority and women-owned businesses.
- \$1 Billion economic impact.

### Metro Area Economy Grows

Strong, steady business growth was seen in shipping and trade, the hospitality industry, the technology sector, small businesses and neighborhood commercial corridors.

- \$200 Million Ritz Carlton Hotel Restoration.
- More than 7,000 hotel rooms added to accommodate the annual 1 Million conventioners and 11 Million tourists.
- With the University of New Orleans, made the UNO Research Park, the Naval Technology Center and TechVision 2020 a reality.
- Re-emergence of Supermarket chains in urban New Orleans.
- Neighborhood commercial corridors, Broad Street, lower St. Charles Avenue, Oretha Castle Haley Boulevard, the River Bend and Magazine Street exploded with new restaurants, galleries, coffee shops and boutiques.
- Expansion of Folgers Coffee Company.
- Location Castle Rock Pavers manufacturing facility.
- Port of New Orleans accounted for 94,000 jobs and \$11 Billion in spending statewide.
- Led the passage of a new City Charter which authorized the creation of a City Revenue Estimating Conference, an Ethics Board and Inspector General.

“...Unemployment is at its lowest for a generation; oil production is strong; the convention business is booming; the hotels are jammed; and crime, the perennial curse of America’s cities, is in sharp decline.”

The Economist, November 22, 1997



Chief Pennington and Mayor Morial in the community





Mayor after learning voters overwhelmingly passed "Rebuild New Orleans NOW!"



Mayor Announcing Central City Housing Program



Mayor speaks to a gathering of NORD kids

Created business opportunities by leveling the playing field for companies once excluded because of race or gender.

- Open Access Plan implemented requiring primary bidders of City contracts in excess of \$10,000 to incorporate a good faith effort to include small, minority and women-owned businesses.
- Open access plans at Convention Center Phase Three Expansion, The New Orleans Arena, American Can Company Restoration and the Saulet Apartments, among others.
- 225 minority and women-owned businesses generated 3,000 jobs and paid over \$7 Million annually in City and State tax revenues.

#### Neighborhoods Undergo Astonishing Transformation.

- Impact Neighborhood Strategy (INS) promoted rehabilitation and recruited national and local lending partners.
- Fannie Mae Housing New Orleans generated \$1 Billion in single-family and multi-family development loans and 10,000 families became homeowners.
- Community Development Block Grant and the Finance Authority of New Orleans leveraged \$160 Million enabling 2,500 families to become first-time homeowners.
- Community development and faith-based organizations, banks and the Housing Authority of New Orleans pumped more than \$1.7 Billion into the local economy for housing recovery and new development.
- New Orleans recorded 21,000 home sales (1994-2002) and assessed property values experienced the fifth highest increase in the Nation.
- City issued 20,000 renovation and 4,000 new construction permits (1994-2002).
- \$126 Million in federal funding and incentives for Saulet Apartments and American Can Company.

- \$700 Million HOPE VI committed for major public facility projects.
- \$19 Million Community Development Block Grants funds dedicated to repair and improve City streets.
- \$50 Million Invested by local banks in distressed communities.
- \$1.4 Million restored the Venus Gardens Building, home of the Ashé Cultural Arts Center.
- Created the City's first Strategic Inspection Force (SIF), an interdepartmental clean up and code enforcement effort targeting specific neighborhoods.
- Reduced by one-third abandoned and blighted properties, removing more than 11,000 vacant housing units from the landscape.
- 6,000 blighted and substandard homes improved through Project Open House, Project Nu Coat, Project Nu Roof, Owner Occupied Rehabilitation Program, and Emergency Home Repair.
- More than 5,000 active uninhabitable housing and public nuisance cases were investigated by housing code enforcement.
- To fight blight, financial resources were leveraged to create Liberty Bank's Corpus Christi 7th Ward Initiative; Whitney Bank's Whitney Square; Bank One's Central City Initiative; Hibernia Bank's Project Renaissance Program; and Dryades Saving Bank's Tremé Initiatives.



Mayor addresses News Media as Hurricane Georges approaches Louisiana Coast



**“Morial communicates with voters effectively. He’s extremely visible, and people remain impressed with the level of energy he brings to the office.”**

*Dr. Silas Lee, Louisiana Pollster  
The Times Picayune, October 1, 1994*



Mayor Morial addressing the State Party at the Democratic National Convention, Chicago, 1996

#### Music, Art, Film and Entertainment Take Prominence.

- Negotiated the first Essence Music Festival – the largest event celebrating African-American culture and music in the United States. The 1st festival was held in the City July 1995. In 2011, Essence drew 422,000 over three days and contributed \$170 Million to the local economy.
- Created the City's 1st Film and Video Commission to aggressively market and manage the city as a location-shooting destination for national and international film and video projects. In 2011, 46 films or television productions were filmed in New Orleans, with an economic impact of \$531 Million annually.



Mayor Morial welcomes NFL Commissioner Paul Tagliabue



- Hosted the National Football League Super Bowl in 1997 and 2002.
- With coalition of business leaders and local, state and regional elected officials, brought the National Basketball Association New Orleans Hornets to the Downtown Sports Arena.
- Secured agreement with the U.S. National Park Service to construct the New Orleans Historical Jazz Park.
- Created the Louis "Satchmo" Armstrong Summer Jazz Education Camp.
- Further development of the Lee Circle Museum District extending to Oretha Castle Haley Boulevard in Central City including the Ogden Museum of Southern Art, The National D-Day Museum and the Ashé Cultural Center.

#### Raised Awareness and Protected the Urban Environment.

- For the first time since the federal, state and local regulation of solid waste the City's Sanitation Department was in full compliance.
- Implemented the first long-term solid disposal plan with disposal cost among the lowest in the region.
- Implemented the City's first recycling program.
- Expanded Sanitation Department efforts to include street sweeping machines, water trucks and thousands of new trash receptacles strategically placed throughout the City.
- Increase accountability of solid waste collection and disposal contractor requirements.
- Secured grants to clean-up abandoned waste tire and industrial sites.
- Formed the Mayor's Clean Team and the Sanitation Posse to clean-up neighborhoods.



Marc Morial, Governor Mike Foster and former Governor Edwin Edwards at the Downtown Arena Dedication





**“ Morial is a good man who cares deeply about our country...He was a mayor and everybody knows that’s a heck of a lot tougher than being president. ”**



*President George W. Bush  
The Times Picayune, June 24, 2004*

**“ Marc Morial will rank among New Orleans’ most successful modern mayors. He leaves office with the highest voter approval ratings in memory, and no one can say that the city isn’t substantially better off than when he arrived at City Hall eight years ago. ”**

*Clancy Dubos  
Gambit Weekly, May 7, 2002*



### Marc Haydel Morial

Marc Haydel Morial is one of America’s most visionary and accomplished leaders.

A lawyer, professor, Louisiana Legislator, Mayor of New Orleans, President, U.S. Conference of Mayors and President and CEO of the National Urban League, the nation’s premier urban-based civil rights organization in the country.

As President of the National Urban League since 2003 he has been the primary catalyst for an era of change and transformation for the 100 year old civil rights organization. His energetic and skilled leadership has expanded the League’s work around an Empowerment agenda, which is redefining civil rights in the 21st century with a renewed emphasis on closing the economic gaps between Whites and Blacks as well as rich and poor Americans.

Under his stewardship the League has had record fundraising success. His creativity has led to initiatives such as the Urban Youth Empowerment Program to assist young adults in securing sustainable jobs, and Entrepreneurship Centers in 10 cities to help the growth of small businesses. Also, Morial created the National Urban League New Market Credits Empowerment Fund, which has pumped almost \$400 million into urban impact

businesses including minority business through both debt and equity investments.

Morial was the youngest person elected Mayor of New Orleans (1994-2002) in 50 years and one of the youngest mayors of a major American City. Prior to his service as Mayor, he was elected (1991) to the Louisiana Senate. He was an accomplished lawyer and served as a plaintiff in the historic case, *Chisom v. Roemer*, in which the Supreme Court agreed that judicial elections were covered by the 1965 Voting Rights Act.

He was born in New Orleans, the second of five children of the City’s first African-American mayor, the late Ernest N. “Dutch” Morial, a lawyer, and Sybil Haydel Morial, a teacher and educator. A 1976 graduate of Jesuit High School, Morial earned a BA in Economics at the University of Pennsylvania in 1980, and received a law degree from Georgetown University Law Center in 1983. Morial is father to Kemah, a 2004 graduate of Tufts University, and she also holds a Master’s degree from George Mason University. He is married to award winning broadcast journalist Michelle Miller; together they have two children – Mason Miller Morial and Margeaux Marais Morial.



*Marc, Mason, Margeaux, Michelle and Kemah*



**Mayor's Cabinet (1994-2002)**

*If we omitted you, we apologize.*

Chief Administrative Officer  
 • Marlin Gusman  
 • Cedric Grant

Deputy Chief Administrative Officer  
 • Cedric Grant

Superintendent Police  
 • Richard Pennington

Fire Chief  
 • William McCrossen\*  
 • Warren E. McDaniels\*

City Attorney  
 • Avis Russell  
 • Mavis Early

Executive Counsel  
 • Avis Russell

Recreation  
 • Angele Wilson  
 • Vic Richards  
 • Ann Macdonald  
 • Charlene Braud

Parkway and Parks  
 • Florence Schornstein  
 • Cynthia Sylvain-Lear

Utilities  
 • Lilliam Zayas

Public Works  
 • Betty Jo Everett  
 • David Ferguson

Finance  
 • Marina Kahn  
 • Etta Morris

Safety and Permits  
 • Harriett Burnett\*  
 • Paul May

Health  
 • Dr. Brobson Lutz  
 • Shelia Webb

Sanitation  
 • Nannette Jolivette Brown  
 • Sharon Harrington  
 • Lynn Daniels Wiltz

Property Management  
 • Kerry DeCay

Human Services  
 • Dr. Morris F.X. Jeff\*

Communications  
 • Michele Moore  
 • Denise Estopinal  
 • Rhonda Spears

Executive Administrative Assistant  
 • Connie Thomas\*

Scheduling  
 • Julie Henderson

Special Assistants  
 • Kevin Smith  
 • Maurice Magee

Executive Assistant Housing and Neighborhood Development  
 • Vincent Sylvain

Housing  
 • Thomas Dupaty, Jr.  
 • Wayne Clark

Neighborhood Development  
 • Glenis Scott  
 • Ellen Lee

Housing Code Enforcement  
 • Winston Reid

Executive Assistant to Housing and Neighborhood Development Division  
 • Renita Bivins

Executive Assistant Federal and State Programs and Mayor's Office Administration  
 • Thelma French

Executive Assistant Human Resources  
 • Mary Mayo

Assistant to the Mayor Fiscal Affairs  
 • Mary Pettingill

Federal and State Programs  
 • Charles Winchester

Health Policy and Special Assistant for AIDS Financing  
 • Judy Montz  
 • Barbara Cooper  
 • Ellen Lee

Executive Assistant Housing and Neighborhood Development  
 • Angela Shiloh Cryer  
 • Harry Russell

Community Affairs Development  
 • Stacy Simms

Welfare to Work Initiatives  
 • Dorothy Newell

Executive Assistant Intergovernmental Relations  
 • Paul Sens  
 • Graymond Martin  
 • Cheryl Teamer

Assistant to the Mayor for Intergovernmental Relations  
 • Julie Schwam Harris  
 • Jeff Arnold

Human Relations Commission  
 • Bill Bowers  
 • Earl Jackson  
 • Larry Bagneris

Boards and Commissions  
 • Jane Jurik

Special Events  
 • Janie Rhorer Brandt  
 • Brenda Bell  
 • Stacy Simms

Public Advocacy  
 • Julie Schwam Harris  
 • Clarice Kirkland

Criminal Justice Commission  
 • Chief Joseph Giarrusso\*  
 • Bridget Bane  
 • Robert Rhoden

Executive Assistant Economic Development and Policy Planning  
 • Kevin Williams  
 • Eugene Green  
 • Julio Guichard

Economic Development  
 • Dottie Stephenson  
 • Cynthia Sylvain-Lear

Urban Development  
 • Gwen Owens\*

City Business Center  
 • Cynthia Fromhertz  
 • Ernest Gethers

Small and Emerging Business Development  
 • Eugene Green, Jr.  
 • Arnold Baker  
 • Rosa Langley

Policy and Planning  
 • Jon Eckert\*

International Relations and Trade Development  
 • Julio Guichard

Neighborhood Commercial Revitalization  
 • Jeff Arnold  
 • Marlet Cox

Tourism, Arts and Entertainment  
 • Jeanne Nathan

*\* deceased*



*Mayor's Cabinet Luncheon with special guest Louisiana State Supreme Court Justice Pascal Calogero, Summer 1998*

Tourism and Arts  
 • Sandy Shilstone

Music Commission  
 • Jackie Harris

Film Commission  
 • Kim Carbo\*

Canal Street Development Corporation and Piazza d'Italia  
 • Susan Pullig  
 • Neil Kohlman

New Orleans East Development Corporation  
 • Angele Wilson

Environmental Affairs  
 • Sharon Harrington  
 • Linda Stone Calvert  
 • Rodney Littleton

City Planning Commission  
 • Kristina Ford  
 • Collette Creppell

Historic District Landmarks  
 • Lary Hesdorfer  
 • Elrhei Thibodeaux

French Market Corporation  
 • Steve Hand

Vieux Carré Commission  
 • Marc Cooper\*

New Orleans Building Corporation  
 • Kristina Ford

Rivergate Development Corporation  
 • Cindy Connick

Housing Authority of New Orleans  
 • Michael Kelly  
 • Ron Mason

Louis Armstrong New Orleans International Airport  
 • Edward Levell, Jr.  
 • Roy Williams

Library  
 • Dan Wilson  
 • Gertiana Williams

Regional Transit Authority  
 • Arturo Garcia  
 • Roosevelt Shannon  
 • John Potts  
 • LeRoy Bailey  
 • Dwight Ferrell

Sewerage and Water Board  
 • Harold Gorman  
 • Marcia St. Martin

Downtown Development District  
 • Don Shea  
 • Randy Gregson  
 • Kimberly Williamson Butler

Museum of Art  
 • John Bullard

*\* deceased*





## 2003-2012 – On the National Stage

Dutch and Marc Morial, each serving as President of the U.S. Conference of Mayors (USCM), influenced the leaders of American cities with the innovative and effective governing models being practiced in New Orleans under their respective leadership. Marc was USCM President (2001-2002) and Dutch served 1985 and 1986. They are only the second father and son mayors in history to lead the USCM. Chicago Mayors Richard J. Daley and Richard M. Daley served as USCM President during their Mayoral terms.

Over four decades, Mayors Dutch and Marc Morial crafted and implemented an

agenda for American Cities. That agenda became a national model when on May 15, 2003; The National Urban League (NUL) announced the appointment of Marc Haydel Morial as its new President and Chief Executive Officer.

For nearly 10 years Marc has led The National Urban League directing a strong and growing national movement with deep community roots, attention to youth, economic self-sufficiency, and racial inclusion. NUL has emerged as the premier urban-based civil rights organization in the country and a national leader in jobs creation. Nationally, NUL serves 2.8 million people with jobs

training, after-school, and housing and small business programs. NUL is a Better Business Bureau accredited Charity and holds an A rating from CharityWatch, a philanthropic watch-dog agency.

Marc's commitment to New Orleans and its people remains strong. Post Katrina, he worked closely with The Urban League of Greater New Orleans, national corporations and the federal government advocating for continued economic and infrastructure recovery efforts. The National Urban League will hold its annual conference in New Orleans July 2012.



**“ I want to congratulate Marc Morial for his outstanding leadership, his great friendship ... the Urban League has been on the ground, in our communities, working quietly—day in, day out—without fanfare; opening up opportunity, rolling back inequality, making our union just a little more perfect. ”**

*President Barack Obama  
Speech to the National Urban League Centennial  
Conference, Washington, DC, July 29, 2010*



## The Civic Legacy

The Morial-inspired Civic Legacy continues undaunted with new progressive and diverse leaders – elected and appointed – working along side experienced, dedicated public servants, many of whom are members of the former Mayoral Administrations of Dutch and Marc Morial. They share a vision of an inclusive and progressive New Orleans that serves every family, every citizen and every neighborhood.



*Nannette Jolivet Brown  
U. S. District Judge, Eastern  
District of Louisiana*



*Roland L. Belsome  
Judge, Louisiana Fourth Circuit  
Court of Appeal*



*Mary Landrieu  
U. S. Senator for Louisiana*



*Paul N. Sens  
Judge, New Orleans Municipal  
Court*



*Erroll G. Williams  
Orleans Parish Assessor*



*Justice Bernette J. Johnson  
Associate Justice, Louisiana Supreme Court*



*Marlin N. Gusman  
Orleans Parish Sheriff*



*Monique G. Morial, the youngest daughter of Dutch and Sybil Morial, was elected Judge of First City Court in October of 2012 – pictured with her siblings, Cheri, Julie, Marc and Jacques*



*Mayor Mitchell J. Landrieu and former Mayor Morial in the Mayor's Press Conference Room in City Hall*



*Jared C. Brossett, State Representative,  
District 97*



# Yours for A Greater New Orleans,

*Dutch Morial*



Dutch Morial often signed his correspondence, “Yours for a Greater New Orleans.”

History shows that his impact on New Orleans was, indeed, great. And Dutch’s personal signature authenticates it. His passion, intellect, commitment, loyalty and love of the City, its people, his family and especially to government service will never be forgotten.

From his early days as a civil rights lawyer, through two terms as Mayor of New Orleans, with Sybil at his side, he inspired the lives of his children and many men and women by showing us how to be courageous, principled and faithful citizens and public servants.

Strong resolute leadership, progressive inclusive governance and committed community service – that is the Morial Civic Legacy.

As Dutch said, in his own words, to *The New York Times* in December 1977, “I promise to lead our city not into an era of radical change, but of evolution.”

We honor that spirit of continued evolution for a greater New Orleans, championed by Dutch and Sybil and every one of us who stands together for an inclusive, greater New Orleans.

*Dutch Morial (1929-1989)*

## Special Acknowledgement

Sybil Morial  
Flo Schornstein  
Janie Rhorer Brandt  
Evelyn Pugh  
Dr. Anthony Mumphrey  
Mary Pettingill  
Cindy Connick

Eric Granderson  
Barbara Avalos  
Julie Schwam Harris  
Vincent Sylvain  
Ernest Gethers  
Jimmy Triay  
Maurice Magee

Angele Wilson  
Bobby Major  
Sonia Badon  
Danae Columbus  
Marina Kahn  
Karen Carvin Shachat  
Valerie Willard

Ida Barr  
Rhonda Spears Bell  
National Urban League  
Irene Wainwright,  
*New Orleans Public Library*

Mayor Mitchell J. Landrieu,  
*Office of Communications*  
Amistad Research Center,  
*Tulane University*  
U.S. Senator Mary Landrieu,  
*Office of Communications*





**First Printing July 2012**

**The Estopinal Group**

A PUBLIC COMMUNICATIONS FIRM

**© Marc H. Morial 2012. All Rights Reserved.**